

Press Release

Arelion appoints new Enterprise Sales Director for EMEA

Stockholm, December 16, 2024 – Arelion today announced the appointment of Gagun Gahir as its new Enterprise Sales Director for EMEA, to capture and further drive the increased demand for enterprise connectivity solutions in this region.

“Arelion continues to attract large global enterprise opportunities across multiple key verticals,” said Scott Nichols, Arelion CCO. “Gagun’s extensive experience from the telecoms industry will help us take advantage of the growing demand that we see from enterprises in the EMEA region. She is an enthusiastic and popular leader, and I’m extremely glad to have her joining our team to support our growth journey in the enterprise space.”

Gagun Gahir, based in the UK, has nearly 20 years of leadership experience covering a spectrum of environments including customer services, operations, commercial and sales in both the wholesale and enterprise segments – always with the customer at heart. She most recently had the role of Head of Enterprise Sales, Europe at Telstra, where she led a team of enterprise professionals in growing an impressive portfolio of customers across the region.

“Number one doesn’t happen by accident! Arelion is one of the best kept secrets for businesses who need to keep their people and customers connected”, said Gagun Gahir, Enterprise Sales Director EMEA at Arelion. “The caliber of individuals at Arelion is incredibly high and I’m a big believer in surrounding yourself with people who inspire you to think differently and innovate. I’m so excited to explore how we can work together to build on the amazing foundations we have in the global telecoms industry and create a consultative and truly differentiated experience for our enterprise customers.”

Gagun is a huge advocate for equality, committed to supporting the industry’s work in making telecommunications and technology more representative and inclusive. As an Empowered Ambassador with Capacity Media, she has spoken and moderated at numerous conferences over the past decade on the topic. She is also a regular contributor to publications such as Carrier Community. Additionally, Gagun is chairperson for the Encephalitis International charity.

About Arelion

Arelion solves global connectivity challenges for multinational enterprises whose businesses rely on digital infrastructure. On top of the world’s #1 ranked IP backbone and a unique ecosystem of cloud and network service providers, we provide an award-winning customer experience to customers in more than 125 countries worldwide. Our global Internet services connect more than 700 cloud, security and content providers with low latency. For further resilience, our private Cloud Connect service connects



directly to Amazon Web Services, Microsoft Azure, Google Cloud, IBM Cloud and Oracle cloud across North America, Europe and Asia. Discover more at [Arelion.com](https://arelion.com), and follow us on [LinkedIn](#) and [Twitter](#).

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